**Project Title:News tracker application Project Design Phase-I** - **Solution Fit Template** **Team ID:** 

Newspaper were the exsisting system.

Live updates of news in television.

**AS**

**5. AVAILABLE SOLUTIONS**

Available devices

Network connection

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

Users

**Explore AS, differentiate**

**Define CS, fit into CC**

i.e. directly related: ﬁnd the right solar panel installer, calculate usage and beneﬁts; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

**BE**

**7. BEHAVIOUR**

Get current updates on featured news

Get notification alerts

Can view news offline also

**RC**

**9. PROBLEM ROOT CAUSE**

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Difficulty in accessing the news for offline users

Unable to get news on time.

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

For Latest news updates

Breaking news

Tracking news according to user’s interest

Save user’s time

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand RC**



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| --- | --- | --- | --- | --- |
| **Identify strong TR & EM** | **3. TRIGGERS TR**  Negative moments while errors in the operation  And downloading the news feed | **10.YOUR SOLUTION:**  A web application that tracks news according to user’s interest and helps the user to keep track of day to day important news. | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   Gets up to date news on time.   * 1. **OFFLINE**   Download and save information if necessary. |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  Before: Need manual access to information  Lack of awareness.  After: Get news at anywhere and anytime  Being aware of current affairs  . |